

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Donovan, et al.	Art Unit :	3688
Serial No. :	10/647,116	Examiner :	Raquel Alvarez
Filed :	August 25, 2003	Conf. No. :	9849
Title :	METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION VIA EMAIL		

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

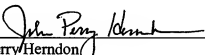
RESPONSE TO RESTRICTION REQUIREMENT

Responsive to the action mailed June 9, 2008, applicant elects the invention of Group I Claims 1-9, 10-18, and 22-30. These claims are indicated in the restriction requirement to be drawn to storing at a recipient system, advertisements for inclusion in an electronic document, classified in class 705, subclass 14. The election is made without traverse.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 7/3/2008

  
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